

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF THE ADDITIONAL DIRECTOR OF EDUCATION (COORDINATION)
DIRECTORATE OF EDUCATION: ROOM NO. 13, OLD SECRETARIAT, DELHI.

No.Addl.DI:/Misc./2023/1346-50

Dated:-/10/10/2023

CIRCULAR

Sub: Providing Free Mock Test Platform for the preparation of JEE, NEET, CUET Exams for the students of class 11th & 12th Studying in all Government/Government Aided and Unaided Recognized Private Schools of DoE Delhi.

Please find enclosed herewith an e-mail dated 9th October, 2023 received from the Ladli Foundation in collaboration with NYC ventures Pvt. Limited regarding proposal for seeking permission to implement the Digital Educational Resources programme, in which free access to mock test Platform will be provided to the students of all the schools under DoE, Delhi for CUET, JEE and NEET exam. Permission has been granted by the competent authority with the following terms and conditions:

1. The schools working should not be disrupted.
2. Financial aid will not be provided by the Directorate of Education School (or) Student to the concerned Organization (or) any person. Moreover, no foreign funding should be involved in the project following the guidelines issued by GoI.
3. Privacy of students/parents should not be affected in the process of project.
4. Material will not show any kind of advertisement i.e. name, sign, logo, sponsorship and material should not be distributed by any Celebrity.
5. There shall be no uploading of the image/pictures/video of the students on social media pages except with the prior written permission of the Director (Education).
6. Organization/Researcher has to ensure that no damages occur while conducting the program. It will be the sole responsibility of the Organization and it should be rectified to the entire satisfaction of the HoS, if there is any damage.
7. The permission is purely provisional and liable to be withdrawn at any time, if it is found to be against the national interest or causes any type of obstruction in the functioning of DoE as well as violation of these terms and conditions.
8. The DoE will indemnify against any legal/financial liability/litigation that may arise out of the project process or its findings.
9. The safety and security of the students should be ensured.
10. The programme will be run under the supervision of the designated teachers.

Therefore, the HoSs of all Government/Government Aided and Unaided Recognized Private Schools are hereby directed to disseminate this information amongst the interested students of Class 11th & 12th of their schools and also depute a teacher Coordinator for facilitating the registration before 31st October, 2023 under the link given below:

For CUET Preparation	For NEET Preparation	For JEE Preparation
www.Cuetmock.com/Ladli	www.Neetmock.com/Ladli	www.Jeemock.com/Ladli

The DDE (District) are directed to ensure compliance.

This issues with the prior approval of the Competent Authority.

Encl: As above.

(Zareen Qureshi)
Addl. Director of Education

No.Addl.DI:/Misc./2023/1346-50

Dated:- /10 /10/2023

Copy forwarded to the following for information & necessary action (through website):

1. The PA to Director of Education, Directorate of Education, GNCT of Delhi.
2. All the DDEs of Districts, Directorate of Education, Govt. of NCT of Delhi.
3. The HoSs of all Government/Government Aided and Unaided Recognized Private Schools.
4. The Ladli Foundation in collaboration with NYC ventures Pvt. Limited, Habitat India, C-3 Qutub Institutional Area, Near IIT Delhi, New Delhi.
5. The SO (IT) with the request to upload the circular on Public circular.

((Dr. Sudhakar Gaikwad)
Dy. Director of Education



additional director <additionaldehq@gmail.com>

Fwd: Subject: Proposal for Collaborative Implementation of Digital Educational Resources in Delhi Schools

Devendra Kumar <founder@ladlifoundation.com>
To: additiionaldehq <additionaldehq@gmail.com>

Mon, Oct 9, 2023 at 2:11 PM

Dear Sir/madam

In Continuation of our previous email, we would like to furnish further information and SOP of the programme for your kind consideration. Ladli Foundation with NYC Ventures Private Limited will provide Free Mock Test platform for the preparation of JEE, NEET, CUET Exams for All the Students of class 11th and 12th Studying in Delhi , The primary objective is to bridge the gap between conventional learning methods and modern technology, empowering students to access high-quality educational resources without the financial burden of expensive tuition and coaching.

Through this collaboration we aimed to achieve the United Nations Sustainable Development Goal 4, which advocates for equitable access to quality education for all. Through the utilisation of the provided digital platforms, the students will gain access to Learn, Practice, and Test to help them prepare for competitive exams, enabling them to achieve their educational aspirations and, ultimately, a brighter future.

We request you to ensure the smooth registration and implementation of this program through respective class teachers and helping the students for their registration with correct details. The registration of the students to avail this facility could be done with respective registration form links mentioned below, latest by **31st October 2023**.

Registration link for Students

For CUET Preparation	For NEET Preparation	For JEE Preparation
www.cuetmock.com/Ladli	www.neetmock.com/Ladli	www.jeemock.com/Ladli

Details of Plan of Action

1. Student enrollment will be initiated through dedicated registration forms provided for each respective platform.
2. To establish student login credentials, the email address and mobile number provided by the student, or their parents must be accurate and complete.
3. Upon successful registration, Ladli Foundation will review and process the applications to activate advanced premium subscriptions for the students. The login credentials will then be sent to the students' registered email addresses. Please note that this activation process may take approximately 15 to 25 days.
4. Registered students will receive a step-by-step guide and tutorial via their provided email addresses to facilitate effective utilization of the platforms.
5. Mr. Abhishek Ranjan (Nodal officer) can be contacted at cuemock@ladlifoundation.org and 8802173450 for any other clerification.

[Quoted text hidden]

**DOE Collaboration -.pdf**
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Ladli Foundation Trust

A National Award Winning
Non-Profit Organization

- In Special Consultative Status
United Nations ECOSOC Since - 2020
- Officially Associated with Delhi Police.
- Registered under Indian Trust Act,
FCRA & Niti Ayog.

To,
Director (Education)
Directorate of Education,
Gov.t of NCT of Delhi

05th October 2023

Subject: Proposal for Collaborative Implementation of Digital Educational Resources in Delhi Schools

Dear Sir,

I wish to express our heartfelt appreciation for granting us the invaluable opportunity to enter into a collaboration with the Directorate of Education, a partnership that directly impacts the lives of more than 500,000 students in Delhi's schools. Building upon our ongoing social development initiatives across your 1000 schools, which include initiatives like E-Pathanshala, Social Internship, Smart Classes, and the Malnutrition Program, Ladli Foundation is excited about the prospect of partnering with your esteemed department for an ambitious new project.

As part of our unwavering commitment to advancing UN Sustainable Development Goal 4, which seeks to ensure quality education for all, Ladli Foundation has forged a significant partnership with NYC Ventures Pvt. Ltd. This collaboration aims to provide free access to CUET, JEE, and NEET exam preparation resources for 1 million marginalized students through innovative digital platforms. The primary objective is to bridge the gap between conventional learning methods and modern technology, empowering students to access high-quality educational resources without the financial burden of expensive tuition and coaching.

This partnership is deeply aligned with the United Nations Sustainable Development Goal 4, which advocates for equitable access to quality education. Through the utilization of the CUETMOCK, NEETMOCK, and JEE MOCK platforms, students will gain access to a wealth of high-quality educational resources, effectively bridging the traditional learning and digital education divide.

In our collective effort to benefit a larger number of marginalized students, we are eager to collaborate closely with your esteemed department to implement this transformative project across all schools in Delhi. We kindly request your consideration of this proposal, emphasizing that it carries zero financial implications. Your support in this endeavor is greatly anticipated and appreciated.

Thank you for your consideration and support.



Sincerely,


(Devendra Kumar)
Founder & CEO



Office of Ladli Foundation, Habitat India, C-3 Qutab Institutional Area, Near IIT Delhi, New Delhi- 110016

info@ladlifoundation.org



www.ladlifoundation.org



/foundationladli